



City of Biggs

Agenda Item Staff Report for the Regular City Council Meeting: July 18, 2011 6:00PM

DATE: July 13, 2011
TO: Honorable Mayor and Members of the City Council
FROM: Pete Carr, City Administrator/Finance
SUBJECT: City Administrator Items (Discussion/Action)

City Administrator will discuss miscellaneous items of general interest.

1. 2011 National Night Out (NNO)

Scheduled for August 2 in most communities nationwide.

According to the NNO website:

NATIONAL NIGHT OUT is designed to:

- Heighten crime and drug prevention awareness;
- Generate support for, and participation in, local anticrime programs;
- Strengthen neighborhood spirit and police-community partnerships; and
- Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Along with the traditional display of outdoor lights and front porch vigils, cities, towns and neighborhoods 'celebrate' NNO with a variety of events and activities such as:

- block parties, cookouts
- visits from local police and sheriff departments
- parades, exhibits, flashlight walks, contests, and
- youth programs.

NNO has proven to be an effective, inexpensive and enjoyable program to promote neighborhood spirit and police-community partnerships in our fight for a safer nation. Plus, the benefits your community will derive from NNO will most certainly extend well beyond the one night.

More info @ www.nationaltownwatch.org.

BCAV is planning to lead the planning and organizing for Biggs this year, our first year to participate. City may want to be listed as a sponsor of activities, and may want to designate a budget for support of expenses like publicity, decorations, food, prizes, etc.

Recommendation

Approve co-sponsorship of National Night Out activities with BCAV, approve expenditure of up to \$250 for the event to be used at BCAV board's discretion, receipts to be provided to City.

Fiscal Impact:

\$250 General Fund.

2. 14-Mile Yard Sale, Citywide Clean-up Day

Informational, no action needed. Yard sale is Oct 1, Clean-up Day Oct 8.

3. City identification Apparel

Administrator seeks direction and/or preferences for shirts with city logo, intended for council members, management and admin staff who travel on city business. Sample to be displayed.

Consider: color, style, text with logo. Budget for this year includes shirts.