Matrix 2

STREETSCAPE IMPROVEMENTS

Strategy 1: Start Simple to improve the downtown streetscape.						Phase I			Phase II		
1.1	Action	Project Lead	Partners	Funding	Priority	2008-10			2011-2013		
Keep sidewalks spotless.	Commit to making downtown super clean and neat. This means business owners must take responsibility for keeping sidewalks clean in front of businesses. Pride is the key.	Business & Property Owners	Downtown Volunteers City of Biggs	n/a	H	➲					
1.2	Action	Project Lead	Partners	Funding	Priority	2008-10			2011-2013		
Make the streetscape more inviting.	Use flower baskets and planters in the downtown core to improve the streetscape appearance. Coordinate a design theme for plantings and update seasonally.	Downtown Volunteers	Business & Property Owners	Private	M				➲		
Strategy 2: Explore implementing a downtown streetscape project.						Timeline			Timeline		
2.1	Action	Project Lead	Partners	Funding	Priority	2008-10			2011-2013		
Explore funding sources & process for downtown streetscape improvements.	Funding for streetscape project should include design development, detailed design, construction documents, construction and close-out. Proceed with application for streetscape grant as funding allows.	City of Biggs	3CORE Economic Development District	Grant	M		●				
2.2	Action	Project Lead	Partners	Funding	Priority	2008-10			2011-2013		
Coordinate smaller streetscape improvements with building projects.	Find ways to efficiently make improvements to the streetscape coordinating them with building rehabs and new construction.	City of Biggs	Property Owners	Impact fee	L					➲	

Legend: Priority - H = High, M = Medium, L = Low ➲Project phasing: Ongoing process ●Project phasing: Single project